



THE Louis Berger Group, INC.

USAID Accelerated Micro-enterprise Advancement Project Support (AMAP): Business Development Services (BDS) IQC

IQC Overview

As prime contractor under the AMAP/BDS IQC, The Louis Berger Group provides technical assistance to strengthen the role of small and micro businesses in the local and global marketplace. AMAP is designed to:

- Expand delivery of financial and business development services to micro entrepreneurs;
- Increase the capacity of financial and business development service providers to micro enterprises;
- Support basic and applied research on key issues in the micro enterprise development field;
- Improve the legal, regulatory and operational environment for micro entrepreneurs and the institutions that serve them;
- Expand dissemination of best practices to USAID missions, USAID-sponsored programs, and the micro enterprise development field.

IQC Technical Areas

- Implementation and evaluation of longer-term micro-enterprise development strategies and programs
- Provision of business development services to micro-enterprises, including market assessment and enhanced access, product and service development
- Identification and application of appropriate supporting technologies
- Tailored business training
- Research and analysis on value chains and effective intervention

Contract Number: GEG-1-00-02-00015-00

Contract Duration:
September 21, 2002 to September 20, 2007

Contracting Agency:
USAID Office of Microenterprise Development

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Partners:

Agland Investment Services, Inc.;
AMEX International, Inc.; DevTech Systems, Inc.;;
Harvard University School of Public Health;
Joint Business Development Center

Berger Group Expertise / Related Experience

Assignments performed under the AMAP/BDS IQC include:

Honduras Fintrac CDA Assessment. Case studies examine the use of business service delivery models and the elimination of constraints in sector supply chains through the provision of technology and information dissemination.

Guatemala BDS Workshop. Organized to evaluate how USAID, GTZ and IADB could best deliver business development services to micro- and small-enterprises in Latin America.

Business Development Services Knowledge and Practice. Three separate country surveys examine micro- and small-enterprise constraints to improving governance relationships along value chains.

Berger's recent worldwide experience in micro- and small enterprise development also includes:

- **Iraq:** IZDIHAR Private Sector Growth and Employment Generation Project
- **Peru:** Microenterprise and Small Producers Project
- **Ethiopia:** Micro and Small Enterprise Development Program
- **Bangladesh:** Agro-Based Technology Development Project (Phase II)
- **Russia:** SME Support Network Assessment and Strengthening
- **Serbia:** Technical Assistance for Non-Financial Support to SMEs in Serbia
- **Indonesia:** Improving Environmental Performance of SMEs By Promoting Cleaner Production